

URBAN MINING

A Public Benefit Corporation

HOW IT STARTED

Urban Mining was founded in 2010 by a Navy Veteran as part of a business incubator at the University of North Florida.

With a focus on recapturing the value of IT Assets and their commodities, Urban Mining was built on a lifelong commitment to improving the environment with innovative, environmentally safe solutions for managing the ever growing amount of electronic waste.

THE PROBLEM

The pace and demand for new electronic devices and IT assets is increasing, as is the capital invested in these devices. With an average of 3.5 devices per employee, the need for proper IT asset disposition and recycling is ever more important.

- Data security
- Reputational risk
- Environmental challenges

WHO WE ARE

We are a leader in deploying innovative solutions for recycling electronic waste through the most secure; environmentally safe and transparent process possible.

URBAN MINING **BENEFITS**

Our business is built on providing a customized solution for easily managing end of life IT assets:

- Maximize security through data destruction
- Reduce risk through audit and tracking
- Return value from recovered assets
- Simple, easy and reliable

THE DIFFERENCES

Three things that make us different:

1. **Public Benefit Company**- We are required to consider the impact of our decisions not only on shareholders but also on workers, community, and the environment.
2. **Corporate Social Responsibility** program- We deploy our expertise, technology & financial resources to provide computer labs for children in remote areas where such resources are not available.
3. **Proprietary technology** - Allows us to significantly simplify the removal of precious metals and rare earth from printed circuit boards, eliminating the smelting process.

WHAT WE DO

We deploy customized solutions that allow you to easily manage your full range of end-of-life electronics.

- **Data destruction** – A range of processes to insure the complete destruction of data and storage devices.
- **E-waste recycling** – Complete de-manufacturing and re-integration of commodities and components into the manufacturing supply chain.
- **IT asset disposition** – Refurbish and resell assets with existing market value to maximize customer rebates.

YOUR OPTIONS

Solutions designed to meet your needs while managing costs to maximize potential returns on redeployed IT assets.

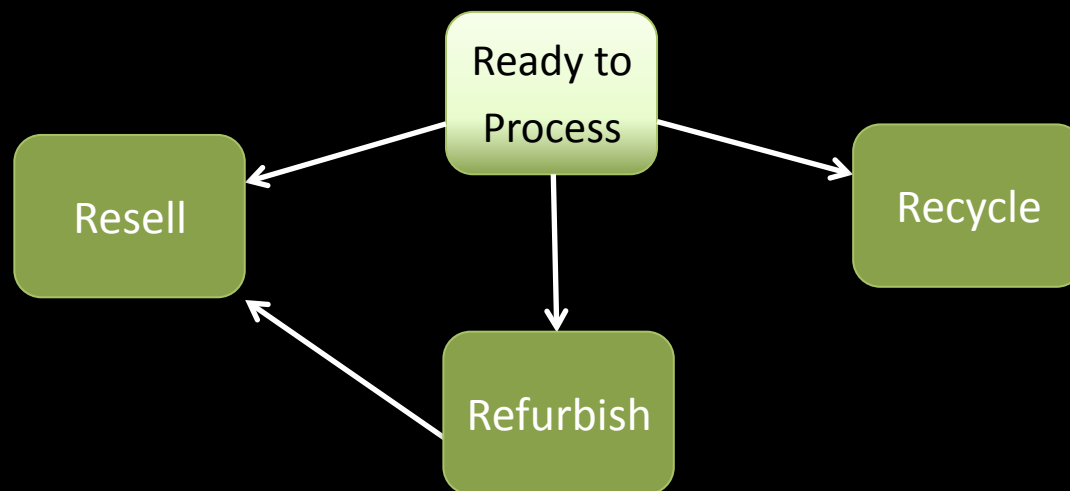
Packages	100% Green & Landfill Free	Regular Pickup	On-demand Pickup	HD/Memory Shredding	100% Breakdown	On-site HD/Memory Shredding	Asset Tagging & Tracking	Chain of Custody	HD & Memory Erase
Basic Service	T	T	T						T
Re-sell	T	T	T	O		O	T		T
Re-cycle	T	T	T	O	T	O		O	T
Finance / Banking	T	T	T		O	T	O	O	
Legal	T	T	T		O	T	O	T	
Manufacturing	T	T	T	T		T	T	T	T
All Other	T	T	T	O	O				O
100% Customized	T	O	O	O	O	O	O	O	O

T = Included O=Optional

HOW IT WORKS

The process begins with a pickup at your office where assets can be tagged & tracked.... Once received we:

- **Stage** – Items are organized and scheduled for processing
- **Sort** – Items are scanned in, evaluated & sent to be processed
- **Process** -



ACCEPTED E-WASTE

No fee required

Computer equipment	Computers	Laptops
LCD monitors	Computer peripherals	GPS devices
Printers	Copy/Fax machines	Wires, cords and cables
Audio visual equipment	LCD TV's	Plasma TV's
Stereo equipment	Game consoles	Cell phones
Analog phones	Cameras	

Fee required

CRT monitors	CRT TV's	Appliances
Plasma TV's	Broken LCD's	

URBAN MINING

2362 Emerson St., Suite 1 • Jacksonville, FL 32207 • 904.330.0283

www.UrbanMiningpbcc.com • info@urbanminingpbcc.com